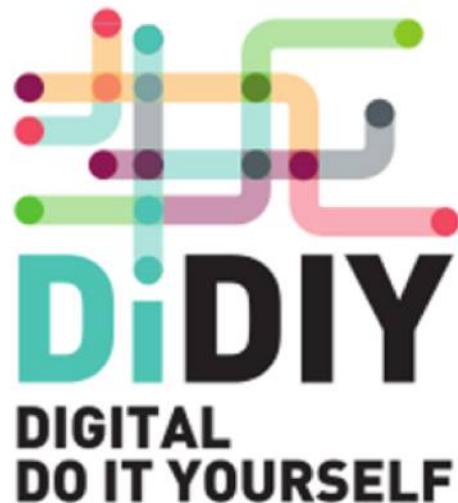


Producción en red, modelos de negocio y políticas



freetech



Curso Innovación Social
BCN'gov, 28 abril 2016
Wouter Tebbens



Commons-based Peer Production

<Type of CBPP>



Economía de la Información



J. Rifkin: Zero Marginal Cost Society; Paul Mason: Postcapitalism

commons-friendly
=

business-friendly + citizen-friendly
+ partner estado

(pero elimina modelos rentistas)

Motivations FS developers

Motivation area	microlevel
Economic	<ul style="list-style-type: none">• Monetary rewards• Low opportunity costs• Gaining a reputation among peers• Gaining future career benefits
Social	<ul style="list-style-type: none">• Fun to program (Loving to code)• Altruism (gift economy)• Sense of belonging to the community• Fight against proprietary software
Technological	<ul style="list-style-type: none">• Learning• Contributions and feedback from the community• Working with bleeding-edge technology• Scratching a personal itch

Andrea Bonaccorsi, Cristina Rossi. (2003) Comparing motivations of individual programmers and firms to take part in the Open Source movement. From community to business.

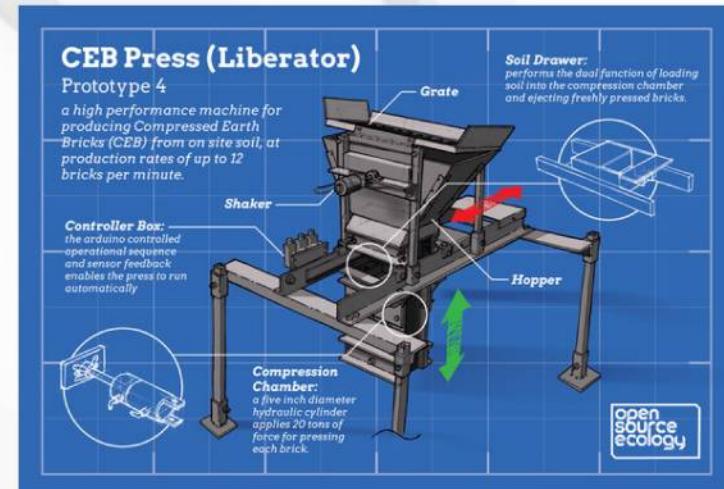
1) servicios de valor añadido



odoo

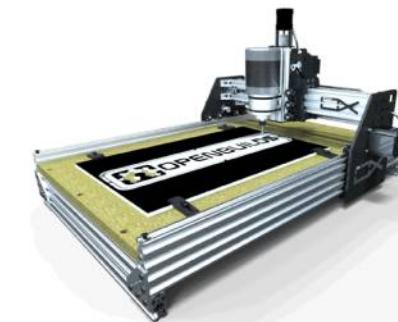


A screenshot of the GitLab website showing pricing options: Community Edition (Free, unlimited repositories, hosted on GitLab's servers, multi-tenant, learn more), Enterprise Edition (\$39 yearly per user, no minimum users, on-premises on your server, GitLab Community Edition, Open source), and a "Buy now" button.

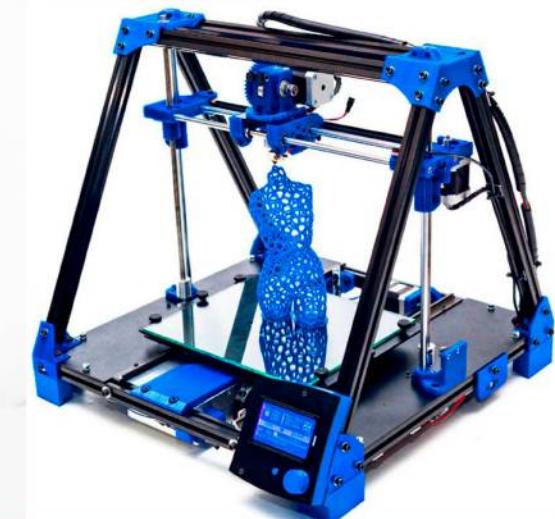


Paul Stacey, Sarah Pearson: [Open Business Models](#)
Wikipedia: [Business Models for Open Source Software](#)

2) digital → físico



OX CNC MACHINE



3. Contacto directo

DOWNLOAD MY BOOKS



Give \$ 1
per thing

Become a Patron

7388
patrons
\$34,731.89
per thing



KICKSTARTER

WIKIPEDIA

English <i>The Free Encyclopedia</i> 5 073 000+ articles	日本語 フリー百科事典 1 001 000+記事
Español <i>La encyclopédia libre</i> 1 231 000+ artículos	Deutsch <i>Die freie Enzyklopädie</i> 1 905 000+ Artikel
Русский <i>Свободная энциклопедия</i> 1 287 000+ статей	Français <i>L'encyclopédie libre</i> 1 721 000+ articles
Italiano <i>L'encyclopédia libera</i> 1 251 000+ voci	中文 自由的百科全書 862 000+ 條目
Português <i>A encyclopédia livre</i> 908 000+ artigos	Polski <i>Wolna encyklopedia</i> 1 155 000+ haszel

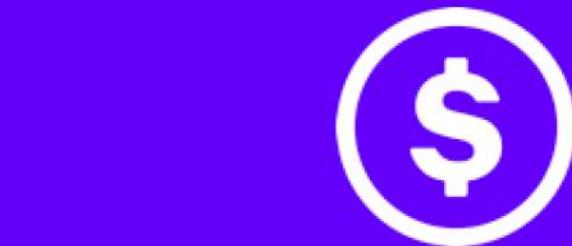


4. matchmaking



Bountysource

TribeOfNoise.com



Not only can you share your music with the community. If you're up for some serious business, give it a shot at Tribe of Noise PRO and earn money by licensing your best work to media professionals.

Totally non-exclusive, by the way.

5. cuotas de miembros



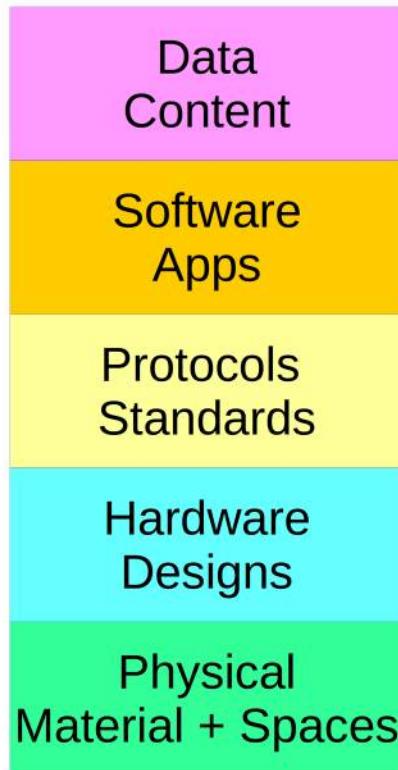
6. inversión pública

- Comisión Europea
- Estatal
- ...
- Municipal

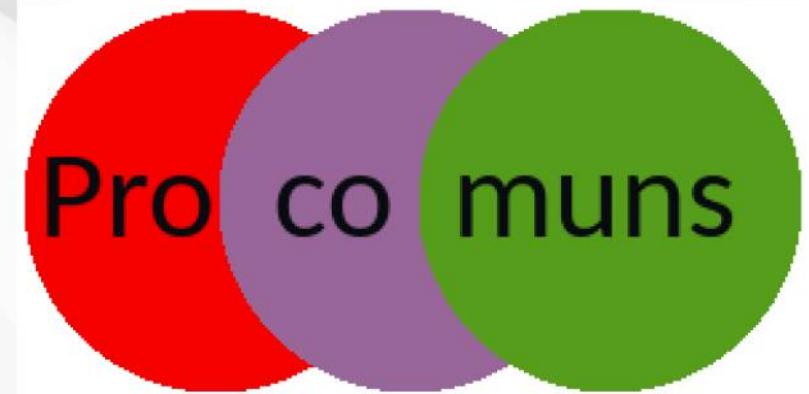
Modelos innovadores de gestión económica colectiva

- Sensorica
- Enspiral
- Cooperativa Integral Catalana
- Calidoscoop / Coop de Actividad Económica
- Guifi.net – compensación de costos

Objetivo: Barcelona Commons Hub

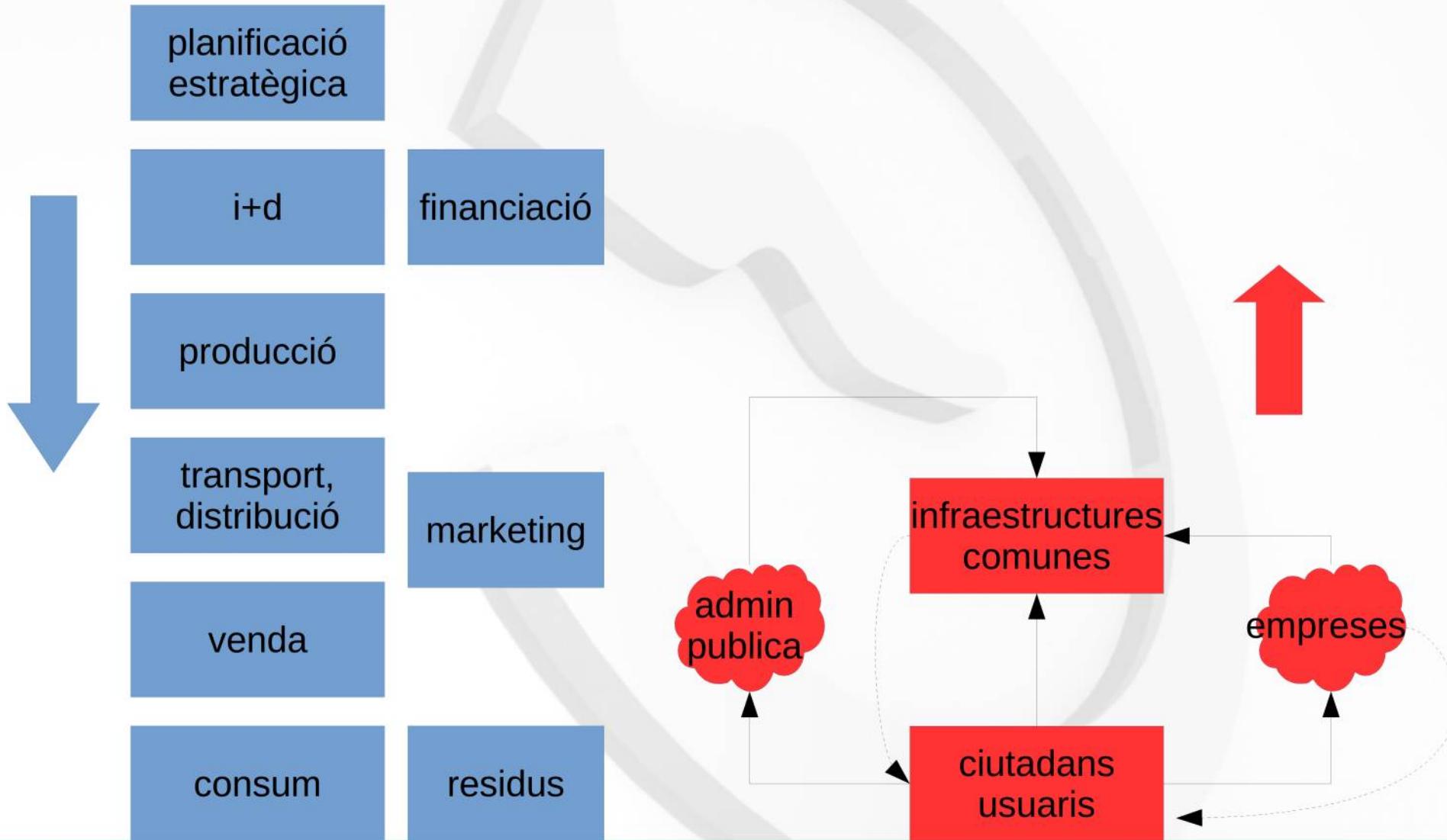


<http://procomuns.net/>



Una infraestructura procomuns:
Una ventaja competitiva

Infraestructuras inversas



Building an Open Fab Lab Network



FabLab BCN



+ many self-managed makespaces

FabCafe

betahaus

European Network of Living Labs

+ many co-workings

MOB

teb

+ many centres for creating job opportunities for youth

+ initiatives around accessibility products for disabled

+ open design & co-design agencies & designers

MILLOR QUE NOU!



EN TORNO A LA SILLA
diseño libre · productos de apoyo · diversidad funcional · accesibilidad

MAKEA tuvida



freeknowledgeinstitute

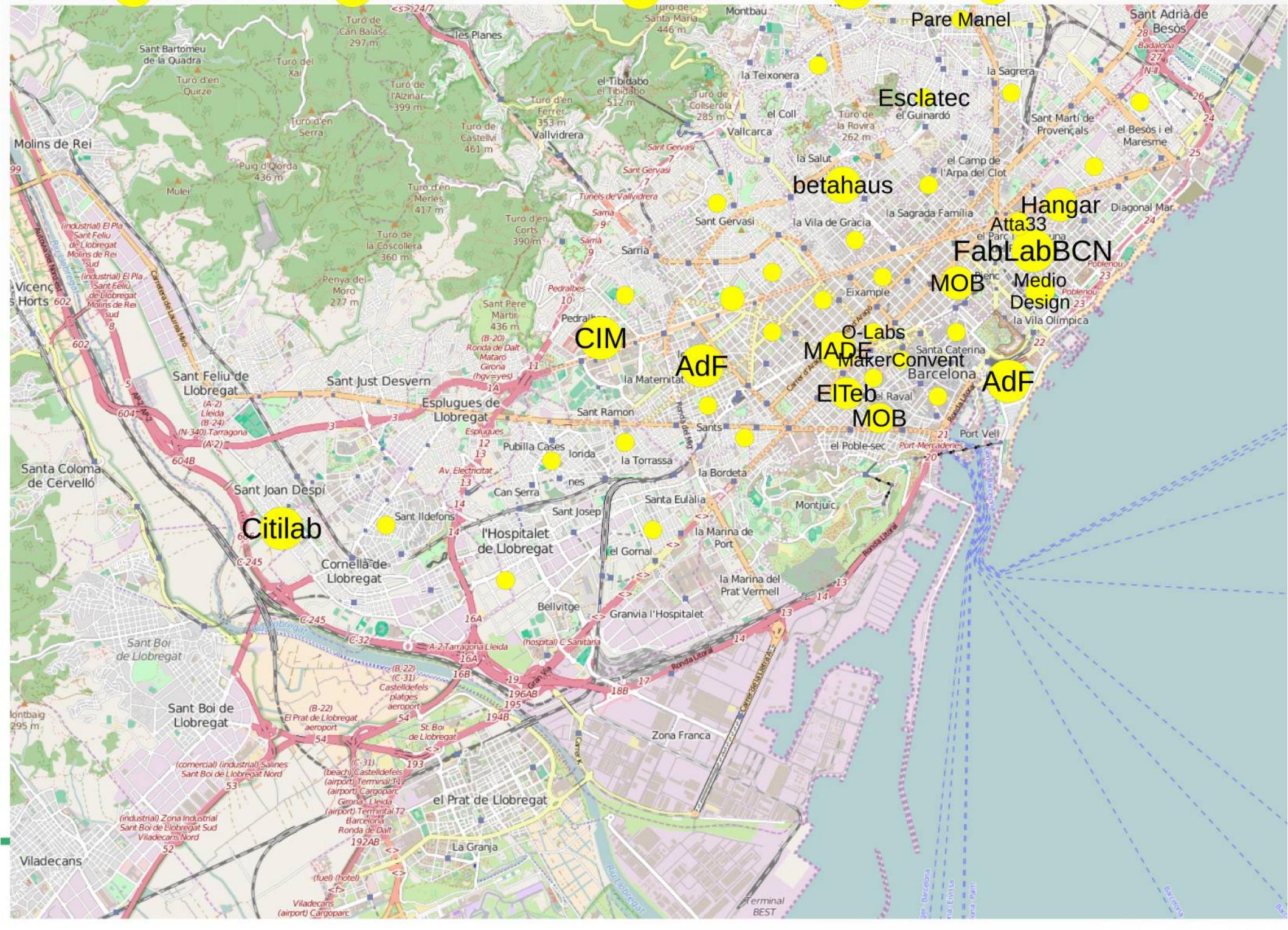


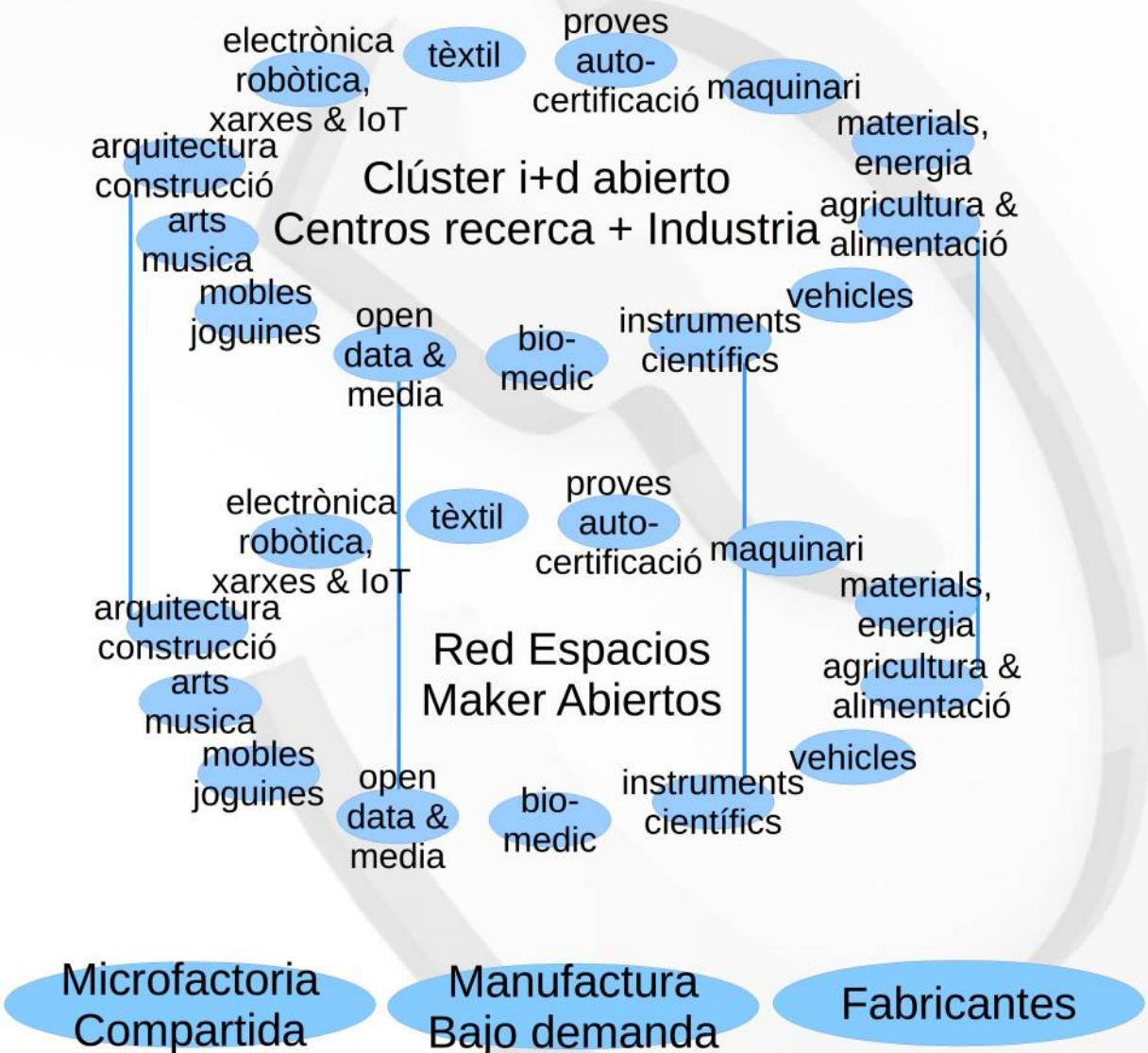
CC BY-SA
Wouter Tebbens
wouter@freeknowledge.eu

FabLab Terrassa Liceu Politecnic

Green FabLab

AdF SK8SCTrinijove





Políticas de compras y contratación

- Participar en y apoyar comunidades de procomuns
- Desarrollos: bajo licencia libre
- Software: cumplir estandares abiertos + migración estrategica a SL
- Telecom: gestión comunal {publico + privado}
- Apostar por productos físicos:
 - Made in <Barcelona>
 - Sin Obsolescencia Programada, Reparable
 - Open Source Hardware / diseño libre
 - Ecológico
 - Comercio Justo
 - Economia Circular de Código Abierto

Neighbours – Collective Utilities in-a-Box

- Template for organising selfsufficient neighbour collectives:
 - Legal form (association)
 - Software platform for distributing costs of shared utilities:
 - Internet (FO w/ guifi.net)
 - Solar panels PV production
 - Electricity network: 1 collective account
 - Gas network: 1 collective account
 - Electric vehicle charging points
 - Public / collective Safety Net for marginalised families